

Message Text

UNCLASSIFIED

PAGE 01 NAHA 00164 080938Z

22

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 108745

R 080758Z APR 76
FM AMCONSUL NAHA
TO USDOC WASHDC UNN
USDA/FAS WASHDC UNN
INFO SECSTATE WASHDC 2055
AMEMBASSY TOKYO

UNCLAS NAHA 164

E.O. 11652: N/A

TAGS: BEXP, BTRA, BTIO, JA

SUBJECTNC FOREIGN BUYER GROUP PROGRAM: SUPERMARKET INSTITUTE
CONVENTION VISIT

REF: (A) NAHA 087 (B) STATE 69996

1. OKINAWA FOREIGN BUYERS' GROUP, LED BY FSL SHINTARO TAKARA, PLANS
VISIT USA APRIL 27 TO MAY 7, PRIMARILY TO ATTEND DALLAS SUPERMARKET
INSTITUTE (SMI) CONVENTION/EXPOSITION. ALSO PLANS INTENSIVE BUSINESS
CONSULTATIONS IN CHICAGO, NEW YORK, NEW ORLEANS, LOS ANGELES, AND
HONOLULU. TOTAL INTENDED ANNUAL PURCHASES LIKELY EXCEED \$500,000.
REQUEST USDOC NOTIFY COMMERCE DISTRICT OFFICES IN ACCORDANCE
ITINERARY BELOW, COORDINATE WITH USDA/FAS, AND PROVIDE MAXIMUM

PAGE 2 RHAIBQA3421 UNCLAS
POSSIBLE ASSISTANCE.

2. GROUP THUS FAR INCLUDES 12 FIRM BUSINESS PARTICIPANTS, AND WE
HOPE TO ADD MORE. (WE UNDERSTAND ADDITIONAL FIVE OKINAWAN BUSINESS-
MEN PLAN VISIT SMI CONVENTION SEPARATELY AS THEY ARE UNABLE TO MESH
THEIR SCHEDULE WITH OURS) FIRM PARTICIPANTS AS FOLLOWS:

KATSUJI TAKARA, PRESIDENT MARUZENI BUSSAN CO., FOOD IMPORTER/
DISTRIBUTOR (WTDR ON FILE)

TOSHIO KAMIYAMA, PRESIDENT OKINAWA TOKAI TRADING CO., FOOD
IMPORTER/DISTRIBUTOR (WTDR ON FILE)

EMILIO S. IBOS, MANAGING DIRECTOR OKINAWA TOKAI TRADING CO.

KIYOSHI KISE, MANAGING DIRECTOR UEHARA FOODS CO. INC., FOOD

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 NAHA 00164 080938Z

IMPORTER/DISTRIBUTOR (WTDR ON FILE)

KISHIO TERUYA, BUSINESS DIRECTOR RYUSEKI FROZEN FOODS CO. LTD.
FROZEN FOOD STORAGE/DISTRIBUTOR
EIJI TANAKA, PRESIDENT TANAKA INDUSTRIES CO. INC., GENERAL
IMPORTER/EXPORTER (WTDR ON FILES)
ISAMU NAKAZIMA, PRESIDENT JENSEN SHOKAI CO. INC., FOOD
IMPORTER (WTDR ON FIEL)
NOBUO OSHIRO, PRESIDENT DAIKEI COMAPNY LTD., FOOD
IMPORTER /INTERESTED IN SUPERMARKET OPERATION

PAGE 3 RHAIBQA3421 UNCLAS

TOSHIO HIGA, PRESIDENT UNIVERSAL TRADING CO. LTD., BIG IMPORTER
(FOODS, CONSTRUCTION MATERIALS) (WTDR ON FILE)
JUN KAWATA, CROWN SHOJI CO. LTD., BIG FOOD/ALCHOLIC BEVERAGES
IMPORTER/DISTRIBUTOR (WTDR ON FILE)
TEISHO CHINA, PRESIDENT CHINA TRADING CO. LTD., GENERAL IMPORTER/
DISTRIBUTOR (WTDR ON FILE)
SHINKATSU YAMADA, VICE- PRESIDENT SHIMIZU KOGYO CO. LTD.,
BUILDING CONTRACTOR/BUILDING MATERIALS IMPORTER/DISTRIBUTOR/
MUCH INTERESTED IN SUPERMARKET CONSTRUCTOR OPERATION/FRANCHISE
CONTRACT (WTDR ON FILE)

3. GROUP'S ITINERARY AND INTERESTS FOLLOWS:

TUESDAY, APRIL 27: DEPART NAHA, ARRIVE CHICAGO, HOTEL CONRAD HILTON
WEDNESDAY APRIL 28 - AFTERNOON APRIL 29:
VISIT CHICAGO MERCHANDISE MART, CHICAGO MEAT PRODUCTS CENTER,
STOCKYARD, TWO OR THREE SUPERMARKETS AND DEPARTMENT STORES,
SEARS ROEBUCK, MARSHALL FIELD, YOUNG FASHIONWARE STORES. MET
WITH MANUFACTURERS AND EXPORTERS OF DAILY CONSUMER NECESSITIES,
FOODSTUFFS, CLOTHING, ACCESSORIES, ETC. SALABLE IN SUPERMARKETS,
DEPARTMENT STORES, AND SPECIALTY STORES; INCLUDE BREAKFAST AND

PAGE 4 RHAIBQA3421 UNCLAS

LUNCH APPOINTMENTS AS CONVENIENT.
TUESDAY APRIL 29 - 1600 DEPART CHICAGO, ARRIVE NEW YORK HOTEL
STATLER HILTON
FRIDAY APRIL 30: VISIT WORLD TRADE CENTER AND STORES SIMILAR TO THOSE
REQUESTED FOR CHICAGO. MEET WITH MANUFACTURERS AND EXPORTERS
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 NAHA 00164 080938Z

WITH BREAKFAST, LUNCH AND DINNER APPOINTMENTS AS CONVENIENT.
SATURDAY MAY 1: TOUR NEW YORK CITY, DEPART FOR NEW ORLEANS 1425
ARRIVE NEW ORLEANS 1630, HOTEL NEW ORLEANS HILTON; GROUP REQUESTS
DINNER MEETING AT HILTON WITH FROZEN CHICKEN EXPORTERS.
SUNDAY MAY 2: TOUR NEW ORLEANS, DEPART 1205, ARRIVE DALLAS 1317,
HOTEL DALLAS HILTON. VISIT SMI SHOW.
MONDAY MAY 3: MORNING VISIT DALLAS TRADE CENTER, MEETING WITH FOOD
EXPORTERS; AFTERNOON: VISIT SMI SHOW.

TUESDAY MAY 4: MORNING: MEETING WITH FOOD AND CONFECTIONARY EXPORTERS;

AFTERNOON: VISIT SMI SHOW, DEPART FOR LAS VEGAS 1640, HOTEL LAS VEGAS HILTON.

WEDNESDAY MAY 5: DEPART FROM LOS ANGELES 0900, ARRIVE 0953, HOTEL LOS ANGELES HILTON. REQUEST LUNCHEON OR DINNER MEETING WITH EXPORTERS, TRADERS OF FROZEN CHICKEN, PORK, FROZEN AND FRESH FRUITS AND VEGETABLES. REQUEST MEETING WITH MANUFACTURERS OF

PAGE 5 RHAIBQA3421 UNCLAS

BED SHEETS, TOILET SOAPS, COOKWARE ETC.; REQUEST VISITS TO SUPERMARKETS, DEPARTMENT STORES, CASUAL WEAR SHOPS.

THURSDAY MAY 6: SIGHTSEEING, DEPART FOR HONOLULU 1840, ARRIVE HONOLULU 2215, HOTEL HAWAIIAN VILLAGE HILTON

FRIDAY MAY 7: VISIT ALA MOANA SHOPPING CENTER, DEPART FOR NAHA 2325

SUNDAY MAY 9: ARRIVE NAHA 0635

4. CONGEN CABLING NAME LIST TO SMI DIRECTLY. USDOC AND USDA ASSISTANCE

TO THIS GROUP WILL BE MOST SINCERELY APPRECIATED.

KNOWLES

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, FOREIGN SERVICE LOCAL EMPLOYEES, VISITS
Control Number: n/a
Copy: SINGLE
Draft Date: 08 APR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976NAHA00164
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760132-1076
From: NAHA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760483/aaaacsvj.tel
Line Count: 137
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 NAHA 87, 76 STATE 69996
Review Action: RELEASED, APPROVED
Review Authority: MartinML
Review Comment: n/a
Review Content Flags:
Review Date: 10 JUN 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 JUN 2004 by SilvaL0>; APPROVED <04 JAN 2005 by MartinML>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: C FOREIGN BUYER GROUP PROGRAM: SUPERMARKET INSTITUTE CONVENTION VISIT
TAGS: BEXP, BTRA, BTIO, ETRD, JA, US, (TAKARA, SHINTARO)
To: COM
AGR
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006